

The 23rd International Conference on Electronic Business (ICEB 2023)



Certificate of Presentation

This is to recognize

Yao Chun Tsao

Cheng Shiu University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Stock market or real estate market: Who is the leader?” (X5B-Virtual#1)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

October 23, 2023

Date

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Jiyeon An

Fayetteville State University, USA

has presented at the virtual Conference during October 19 - 23, 2023

“Teaching challenges and opportunities of emerging technology: Evidence from voice assistant technology” (X4A-Virtual#2)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
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Muhammad Usama Zafar

National Chung Cheng University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Fostering fintech adoption in growing economies: Opportunities, challenges, and strategies” (Y1A-Physical#3)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang

She-I Chang, Ph.D.
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Pooja Tabeck

Symbiosis Institute of Business Management, Noida, India

has presented at the virtual Conference during October 19 - 23, 2023

“Leveraging technological innovation and retail businesses during pandemic times”
(Y2A-Virtual#4)

Eldon Y. Li

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Noptanit Chotisarn

Thammasat Business School, Thailand

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring it affordances and risk management for internationalisation activities of business schools” (X4A-Physical#5)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Zhongming Nie

Wuhan Polytechnic, China

has presented at the virtual Conference during October 19 - 23, 2023

“Cold chain logistics risk analysis based on AHP-FCE method” (X4B-Virtual#7)

Eldon Y. Li

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Tingwei Wu

National Yunlin University of Science and Technology, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Factors of consumers' intention to adopt innovative product LINE POD” (Y4B-Virtual#8)

Eldon Y. Li

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This is to recognize

Anila Jan

National Chung Cheng University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Impact of artificial intelligence (AI) in enhancing productivity and reducing stress among students” (X5A-Physical#9)

Eldon Y. Li

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Samuel Marino

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“Delivering smart warehousing in Australia” (X4B-Virtual#10)

Eldon Y. Li

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This is to recognize

Aijaz Shaikh

School of Business and Economics, University of Jyväskylä, Finland

has presented at the virtual Conference during October 19 - 23, 2023

“Reinventing the case-method teaching approach using a new technological tool” (X4A-Physical#12)

Eldon Y. Li

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Shengzan Yan

Nanjing Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“The design of agricultural UAV system based on KANO-AHP-QFD” (Z5A-Virtual#13)

Eldon Y. Li

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Shih-Jung Juan

National Chung Cheng University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“The technologies of digital supply chain in industry 4.0: The principles of internet of things, big data, blockchain, and digital supply chain twin and their challenges” (X4B-Physical#14)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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Shiyun Hao

Beijing Jiao Tong University, Beijing, China

has presented at the virtual Conference during October 19 - 23, 2023

“Investigating information systems vulnerabilities using machine learning algorithms”
(X6B-Virtual#15)

Eldon Y. Li

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Ning Fang

Chulalongkorn University, Thailand

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring the influence of AI on purchase intention of electric vehicle among consumers in China” (X5A-Virtual#17)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Zeng Yitang

Wuhan Business University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Study on the influencing factors of Chinese consumers’ continuous purchase intention on cross-border beauty products” (Z5B-Virtual#18)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Shun Zhang

Nanjing Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“Research on the model innovation and governance strategy of Jiangsu green supply chain finance development under the digital background” (Z6A-Virtual#19)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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This is to recognize

Wenlu Wang

Department of Business Administration, National Chengchi University, Taiwan,

has presented at the virtual Conference during October 19 - 23, 2023

“The role and relationship of information technology capability, supply chain resilience and operation performance in post-pandemic era” (X4B-Virtual#21)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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This is to recognize

Kun Tian

Wuhan Business University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring factors influencing e-learning acceptance: An integration of transactional distance theory and technology acceptance model” (X4A-Virtual#23)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Certificate of Presentation

This is to recognize

Danni Zhang

Business School Yunnan University of Finance and Economics, China

has presented at the virtual Conference during October 19 - 23, 2023

“Investigating influencing factors of consumer purchase in airport shopping mall a mixed methods study” (Y3A-Virtual#24)

Eldon Y. Li

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This is to recognize

Akshat Gaurav

Ronin Institute, USA

has presented at the virtual Conference during October 19 - 23, 2023

“Convolution neural network (CNN) based phishing attack detection model for e-business in enterprise information systems” (Z4A-Virtual#26)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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This is to recognize

Xi Chen

National Chengchi University, Department of Management Information Systems. Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Mitigating effects of the early warning time on individual work technostress” (Y5B-Physical#27)

Eldon Y. Li

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Certificate of Presentation

This is to recognize

Terence Sheng-Yow Chen

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Game theory application for European photonics companies collaborating with Asian EDA firms to develop EDA tools” (Z5B-Virtual#28)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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This is to recognize

Terence Sheng-Yow Chen

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Comprehensive risk management matrix in agile EDA project management for semiconductor industry- A case study” (Z4B-Virtual#29)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Cheng-Hao Tsai

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“The study of e-business models in hospitality management: Comparing hotel reservation systems — Booking.com, Expedia and Agoda” (Z4B-Physical#30)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Alireza Nili

Queensland University of Technology, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“User persistence in solving self-service technology problems” (Y2A-Virtual#31)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Linda Hsiu-Chin Wang

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Bridging the gap between e-learning and e-business education management in English teaching — a case study of language schools at Kaysersberg education group” (Y1B-Physical#32)

Eldon Y. Li

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Pei-Chuan Chang

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Legislation trends: Latest data regulation observations in the U.S.” (Y6A-Virtual#33)

Eldon Y. Li

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This is to recognize

Alex Chen-Ho Kuo

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Enhancing inbound tourism through Taiwan outdoor project and AI-enabled chatbot management” (Z4A-Physical#34)

Eldon Y. Li

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She-I Chang, Ph.D.
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Zhaobin Liu

City University of Hong Kong, China

has presented at the virtual Conference during October 19 - 23, 2023

“Meet the technological needs of industrial clusters with privacy concerns: A patent recommendation method based on federated learning” (Y5B-Physical#35)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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This is to recognize

Josefina Yia-Chun Hong

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Unveiling the potential and pitfalls of ChatGPT: A comprehensive analysis and ethical exploration” (Y6A-Physical#36)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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This is to recognize

Ya-Chen Liu

HEC Liège Executive Education, Management School- Liège Université, Liège, Belgium

has presented at the virtual Conference during October 19 - 23, 2023

“Dialogues of creation: Collaborative content generation by human authors and ChatGPT and its impact on the evolving intellectual property landscape” (Y6A-Physical#37)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Suzie Pont

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“Employee demographics in the human resource space in a religious not-for-profit organization in Australia: Understanding for organizational retention rates” (Y5B-Physical#40)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Jie Wang

Nanjing Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

*“The application of digital technology in the protection of architectural cultural heritage”
(Z5A-Virtual#42)*

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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This is to recognize

Shan Wang

Hohai University Business School, China

has presented at the virtual Conference during October 19 - 23, 2023

“Research on the relationship between digital job crafting, algorithm aversion and job performance in the digital transformation” (Y6B-Virtual#43)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Kevin K.W. Ho

University of Tsukuba, Japan

has presented at the virtual Conference during October 19 - 23, 2023

“Factors influencing the formation of false health information” (Y6A-Physical#46)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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Jingtao Yin

Guangdong University of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“Intervention mechanism for green disposal behavior in the gamification context” (Z5B-Virtual#47)

Eldon Y. Li

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This is to recognize

Jianjun Hou

Nanjing Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“Design and application of artificial intelligent fire fighting robot and development of data module” (X5A-Virtual#48)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

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She-I Chang, Ph.D.
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Fuyume Sai

Daito Bunka University, Japan

has presented at the virtual Conference during October 19 - 23, 2023

“An empirical study of impulse purchase in e-commerce live streaming from the e-commerce marketing mix perspective” (Y4A-Virtual#49)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Robert Rakipov

Tatung University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Innovative financial concept of DeFi” (Y1A-Virtual#50)

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This is to recognize

Matthew Bobea

National Tsing Hua University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Using system dynamics for asking counterfactual questions” (Z4A-Physical#51)

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Liu Shuangji

Henan Finance University, China

has presented at the virtual Conference during October 19 - 23, 2023

“The formation mechanism of customer citizenship behaviors in open innovation community based on SOR model” (Z5B-Virtual#52)

Eldon Y. Li

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Po-Wen Chen

National Central University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

*“Study of short-term price prediction with k-line and SMA for electrical stocks in Taiwan”
(X5B-Virtual#53)*

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

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She-I Chang, Ph.D.
Conference Co-Chair

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Singwhat Tee

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“AI and firm competitiveness” (Y6B-Physical#54)

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She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

John Hamilton

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“Artificial intelligence (AI), Rio Tinto and firm leading-edge AI competitiveness” (Z4A-Physical#55)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Stephen Maxwell

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“Towards understanding university governance within Australia” (X4A-Virtual#56)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
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Shengzan Yan

Nanjing Institute of Technology and Southeast University

has presented at the virtual Conference during October 19 - 23, 2023

“Interactive interface design of aging smart home products based on perception ability evaluation” (Z6B-Virtual#59)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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Bin Ling

Hohai University, China

has presented at the virtual Conference during October 19 - 23, 2023

“The prototypical framing effect in product recommendation” (Y3A-Virtual#60)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Hsiang An Hu

Department of Information Management, National Central University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“From adoption to adaptation: Bridging digital transformation and AI integration in contemporary SMEs” (Y6B-Physical#61)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Yingzhi Guo

Sichuan University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Research on the influence of recommended online testing and evaluation on college students' purchase intention of beauty products” (Z4B-Virtual#62)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Prerna Arora

Amity Business School, Amity University Uttar Pradesh, Noida, India

has presented at the virtual Conference during October 19 - 23, 2023

“Influence of social media platforms on consumers’ attitudes for selecting travel destinations.” (Y4A-Virtual#63)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Rupali

Amity Business School, Amity University Uttar Pradesh, Noida, India

has presented at the virtual Conference during October 19 - 23, 2023

“Online learning experiences and resilience in higher education students: Evidence from India” (Y1B-Virtual#64)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

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She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Petr Brusov

Financial University, Russia

has presented at the virtual Conference during October 19 - 23, 2023

“Can CAPM (capital asset pricing model) accurately value assets?” (Z6A-Physical#65)

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Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Petr Brusov

Financial University, Russia

has presented at the virtual Conference during October 19 - 23, 2023

“Precision finance: Capital structure theories approach reality” (Z4B-Physical#66)

Eldon Y. Li

Eldon Y. Li, Ph.D.
Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
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Yabibal Abate

Department of Marketing, University of Jyväskylä, Finland

has presented at the virtual Conference during October 19 - 23, 2023

“AI - sustainability nexus: A framework for future research” (X5A-Virtual#68)

Eldon Y. Li

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Wei Chen Cheng

Chest Hospital, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Using GAN deep learning method to predict the survival of lung cancer patients” (Z6B-Virtual#69)

Eldon Y. Li

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Chih-Ming Chen

Department of Information Management, National Chung Cheng University, Chiayi, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Effectiveness of the communication software line community on sharing decision-making of high-risk pregnancies women” (Y2B-Virtual#70)

Eldon Y. Li

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Yi-Jia Hung

National Taiwan University of Science and Technology, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Investigating the evolutionary trajectory of AI banking: A main path analysis” (X6A-Virtual#71)

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Andreas Hutterer

Johannes Kepler University Linz, Austria

has presented at the virtual Conference during October 19 - 23, 2023

“Adoption of data spaces as multi-sided platforms: towards a preliminary adoption framework” (Y3B-Virtual#72)

Eldon Y. Li

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Woranon Chana

Thammasat University Business School, Thailand

has presented at the virtual Conference during October 19 - 23, 2023

“Factors affecting intention of use electronic ticket service of state railway of Thailand passengers.” (Y3B-Virtual#73)

Eldon Y. Li

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Li Jung Lu

Department of Information Management, National Chung Cheng University, Chiayi, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Utilizing a gamified mobile app to promote post-COVID nurses in managing their self-health” (Z6B-Physical#74)

Eldon Y. Li

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Soyeong Park

Department of MIS, National Chengchi University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring the impact of the Internet and IT technology advancement on disabled individuals and their engagement in digital employment in Korea” (Y2B-Physical#75)

Eldon Y. Li

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Johannes Kepler University Linz, Austria

has presented at the virtual Conference during October 19 - 23, 2023

“Introduction of data spaces – Status and recommendations for action” (Y6A-Virtual#76)

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Xibo Liu

Wuhan university, China

has presented at the virtual Conference during October 19 - 23, 2023

“Investigating the impact of AIGC features on the users' perception of the persuasiveness of AIGC: A perspective of two-dimensional awe emotions” (Y4B-Virtual#77)

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Chun-Chieh Chang

National Yunlin University of Science and Technology, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Assessing political skill through reputation on e-word-of-mouth in social media” (Y5A-Physical#78)

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Chia-Lun Lo

Fooyin University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Development of an AI-based alert system for targeted temperature management patients using machine learning and millimeter-wave technology” (X6A-Physical#79)

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Yong-Jheng Hong

National Sun Yat-Sen University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Navigating privacy fatigue: Overloads and privacy information disclosure in the digital age” (Z5A-Physical#80)

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Hou Yajing

Nanjing Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“Research on conceptual design of intelligent products for aquatic plant management in urban river channels” (X5B-Virtual#81)

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Donghwan Kwon

School of Business and Technology Management, KAIST, South Korea

has presented at the virtual Conference during October 19 - 23, 2023

“Be human-like or AI-like: Investigating the impact of the anthropomorphism and decision valence on organizational justice and attractiveness in the AI-recruitment” (Y4B-Physical#82)

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Sunyoung Choi

School of Business and Technology Management, KAIST, South Korea

has presented at the virtual Conference during October 19 - 23, 2023

“Robot umpire vs. Human umpire: The spectators’ perception of algorithm errors in baseball games” (Y3B-Physical#83)

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Jou Chun Chen

National Taipei University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“The impact of social media on global venture capital investment: An empirical study of technology and electronic business in Taiwan” (Y5A-Virtual#84)

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Zhiyun Zhang

Harbin Institute of Technology, China

has presented at the virtual Conference during October 19 - 23, 2023

“The effect of host personality on property performance and review volume: Evidence from an accommodation-sharing platform” (X6B-Virtual#85)

Eldon Y. Li

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Miyako Kawashima

Juntendo University, Japan

has presented at the virtual Conference during October 19 - 23, 2023

“Development of Bayesian network-based regional healthcare analysis model for data-driven approach” (X5B-Physical#86)

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Peiyi Lin

Ditmanson Medical Foundation Chia-Yi Christian Hospital & National Chung Cheng Univ., Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Computed tomography usage data analysis model” (X6B-Virtual#88)

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Yu-chen Hung

Singapore University of Social Sciences, Singapore

has presented at the virtual Conference during October 19 - 23, 2023

*“Public sentiment toward ChatGPT on social media X: An evidence of mixed emotions”
(Y5A-Virtual#89)*

Eldon Y. Li

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Yi-Ching Tseng

Department of CSIE, National Central University, Taoyuan, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Unravelling consumer engagement in influencer marketing: An exploratory UGC analysis” (Y5B-Virtual#90)

Eldon Y. Li

Eldon Y. Li, Ph.D.
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She-I Chang, Ph.D.
Conference Co-Chair

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This is to recognize

Pei-Yi Chen

Department of CSIE, National Central University, Taoyuan, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Unravelling consumer engagement in influencer marketing: An exploratory UGC analysis” (Y5B-Virtual#90)

Eldon Y. Li

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Cheuk Hang Au

National Chung Cheng University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Revealing Stablecoin successes: Lessons from a case study on USDT” (Z6A-Physical#91)

Eldon Y. Li

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Arnab Paul

Business School, Wuchang University of Technology, Wuhan, PR China

has presented at the virtual Conference during October 19 - 23, 2023

“Retrospective analysis of natural disaster impact on firm growth: A case in manufacturing firms in Bangladesh” (Z5A-Virtual#92)

Eldon Y. Li

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This is to recognize

Yin-Chi Tsai

Department of CSIE, National Central University, Taoyuan, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Semantics as persuasive cues in donation-based crowdfunding campaigns: The moderating role of donation category” (Z6A-Virtual#93)

Eldon Y. Li

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This is to recognize

Ting-Yu Hsu

Department of CSIE, National Central University, Taoyuan, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Semantics as persuasive cues in donation-based crowdfunding campaigns: The moderating role of donation category” (Z6A-Virtual#93)

Eldon Y. Li

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Edgar Alexander Duron Ramos

Institute of Service Science, National Tsing Hua University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Designing mHealth apps with response activation model and fear appeal to reduce misreporting health information: An experiment on diet behavior self-report” (Z6B-Physical#94)

Eldon Y. Li

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Jianhong Chen

Shenzhen University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Configuration analysis of factors influencing the sales performance of live streaming e-commerce based on the fsQCA method” (Y5B-Virtual#95)

Eldon Y. Li

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She-I Chang, Ph.D.
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This is to recognize

Soyeong Park

Department of MIS, National Chengchi University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Discovering Taiwanese engagement with metaverse-embedded Korean idols” (Y4B-Virtual#97)

Eldon Y. Li

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Jul Aidil Fadli

Universitas Bina Nusantara, Indonesia

has presented at the virtual Conference during October 19 - 23, 2023

“The role of system security in promoting trust and investment in cryptocurrency: Study on generation Y and Z in Indonesia” (Y1A-Virtual#98)

Eldon Y. Li

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Ruixuan Zhang

Wuhan University, China

has presented at the virtual Conference during October 19 - 23, 2023

“The impact of live streamer type and live streaming scene type on agricultural product purchase intention: A psychological distance perspective” (Z5B-Virtual#99)

Eldon Y. Li

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G  rard Li

Department of MIS, National Chengchi University, Taiwan

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring the interplay between online dating, cyberpsychology, and the dynamics of self-representation and deception: A case study on tinder” (Z6A-Physical#100)

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May Wang

Beijing Normal University-Hong Kong Baptist University United International College, China

has presented at the virtual Conference during October 19 - 23, 2023

“Decoding business applications of generative AI: A bibliometric analysis and text mining approach” (X6A-Physical#101)

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Zhan Zhan

Business School, Wuchang University of Technology, Wuhan, PR China

has presented at the virtual Conference during October 19 - 23, 2023

“Will ChatGPT remodify the education? The future of business education and research”
(Y1B-Virtual#102)

Eldon Y. Li

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Doarka Das

Jyväskylä University School of Business and Economics (JSBE), Finland

has presented at the virtual Conference during October 19 - 23, 2023

*“Evaluating the key factors affecting hedonic motivations of online video game players”
(Y4A-Virtual#103)*

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Yuxing Peng

Wuhan University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Distinguishing game engagement from task engagement in the gamification of e-commerce platforms: An empirical study of shopping festival games” (Y4A-Virtual#105)

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Ruilin Zhu

Lancaster University, UK

has presented at the virtual Conference during October 19 - 23, 2023

“Unlocking opportunities amidst obstacles: Navigating digital transformation challenges in China's manufacturing towns for small and medium-sized enterprises” (Y6B-Virtual#106)

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Sarita Nagvanshi

Amity University, Noida, India

has presented at the virtual Conference during October 19 - 23, 2023

“Social media advertising in the recent years: A bibliometric analysis and thematic overview” (Y2A-Virtual#107)

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Sarita Nagvanshi

Amity University, Noida, India

has presented at the virtual Conference during October 19 - 23, 2023

“Gen Z consumers’ purchase intention towards organic cosmetic brands advertised on social media” (Y3A-Virtual#108)

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John Hamilton

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“Prioritizing AI for smart, self-learning, autonomous, humanoid robots” (Y3B-Physical#109)

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Sunday Adewale Olaleye

Jamk University of Applied Sciences, Finland

has presented at the virtual Conference during October 19 - 23, 2023

“Exploring bibliometric perspectives on data culture in scholarly discourse” (X6B-Virtual#110)

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This is to recognize

Sunday Adewale Olaleye

Jamk University of Applied Sciences, Finland

has presented at the virtual Conference during October 19 - 23, 2023

“Home care and mobile health services provision for rural dwellers: A conceptual framework of poverty alleviation and rural development” (Y2B-Virtual#111)

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Yifan Ding

Chongqing Technology and Business University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Stakeholder behaviors of peer-to-peer accommodation: A systematic review (2008-2022)” (Y5A-Virtual#113)

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Yiqiong Wu

Xi'an Jiaotong University, China

has presented at the virtual Conference during October 19 - 23, 2023

“Domain-adversarial neural network with joint-distribution adaption for credit risk classification” (X6A-Virtual#114)

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This is to recognize

Stephen Maxwell

James Cook University, Australia

has presented at the virtual Conference during October 19 - 23, 2023

“COVID 19 and information technology: A systematic review” (Z6B-Virtual#115)

Eldon Y. Li

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Conference Co-Chair

She-I Chang

She-I Chang, Ph.D.
Conference Co-Chair

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